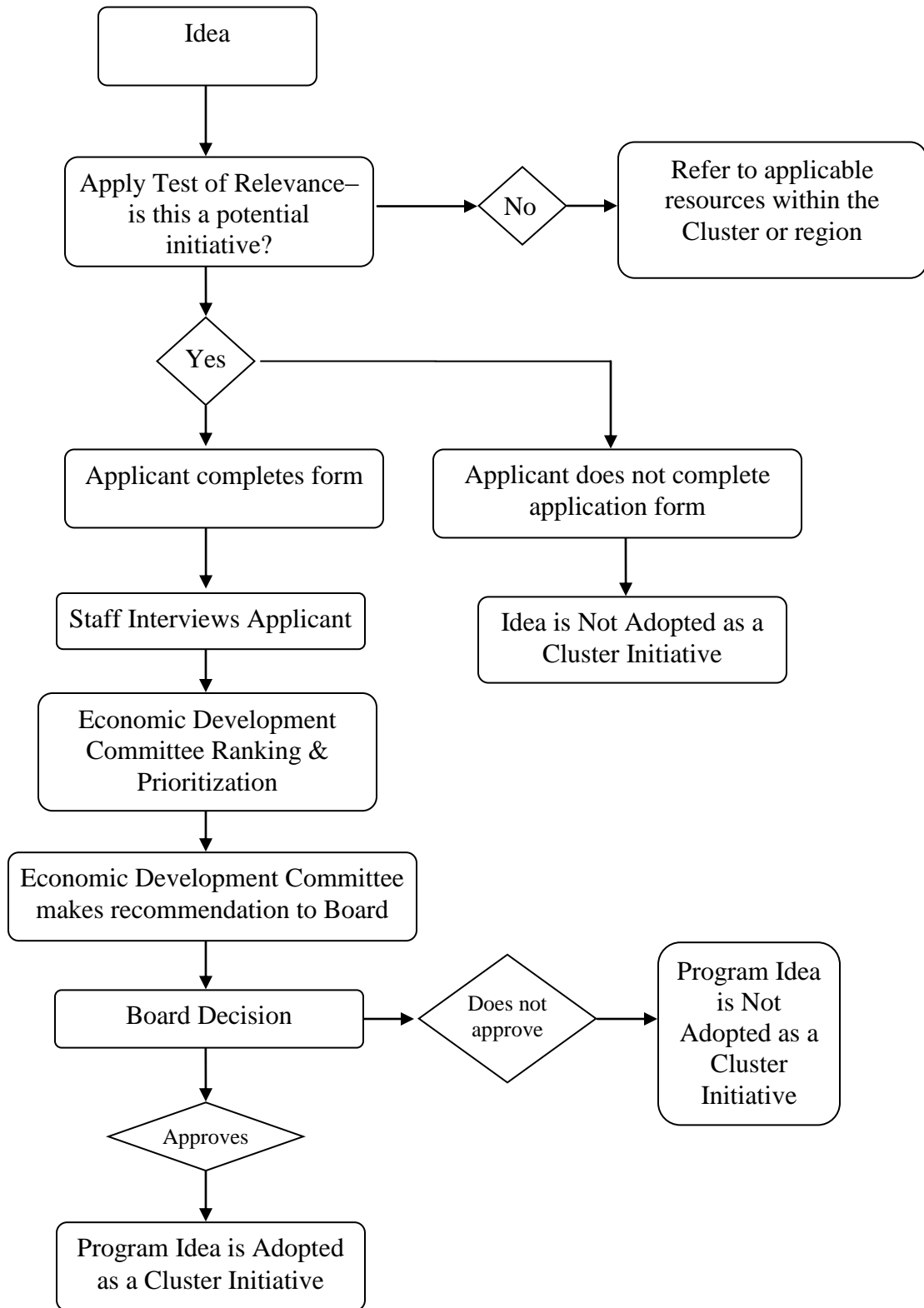


NCCEC Initiative Process Test of Relevance

Process for Evaluating, Prioritizing, and Selecting Initiatives for Adoption



TEST OF RELEVANCE

Before the Clean Energy Cluster requests potential partners to complete an initiative application form, proposed initiatives will be screened by the following guidelines:

1. Is the proposed project truly an initiative or is the caller seeking other forms of resources or support from the Clean Energy Cluster?
 - a. Projects mainly focused on real estate development with no clear or differentiating linkage to growing local clean energy tech companies will be referred to area green building resources and programs.
 - b. Companies looking for help in locating to northern Colorado, staying in northern Colorado, or growing an existing base here will be referred to Upstate or NCEDC depending on location.
 - c. Start-up companies will be referred to the Incubator.
 - d. Business to business service providers will be encouraged to attend cluster networking events
 - e. Investors will be referred to applicable resources and prospective business(es)

2. Does the proposed initiative include at least one or more of the evaluation criteria?
 - a. Link to job creation and economic development
 - b. Bona fide role for the Clean Energy Cluster
 - c. Groundbreaking and innovative use of a clean energy technology
 - d. Improves the image of the region, etc.

3. Is the idea developed enough to complete an initiative application form? (e.g., clear definition, implementation plan with timeline, financing strategy, intended outcomes, etc.)